

BUSINESS A LEVEL



What will happen in my first week?

You will gain an introduction to the course, looking at the process of starting and planning a business, and examining the key stakeholders in the business. You will also start to develop the skills that you will need during the course, and which will help ensure your success in Business Studies.

Do I need to buy any equipment or kit?

You should purchase files or folders to help you organise your notes, revision and homework. You will also need a calculator as there are calculation questions.

Who will teach me?

We have highly experienced specialist Business teachers.

What can I look forward to in my first year?

In Business Studies, we study how businesses operate. The course is based around a number of key areas: how firms market their products, how they motivate their staff, how they ensure that they make a profit, and how businesses ensure they make good quality products.

What will I study in my first term?

A key focus of the first term is the concept of starting a new business, and the issues that surround the process of planning a new business, including finance and marketing.

Are there any books I need to buy or useful websites I should look at?

Try to read the business section of the BBC website. Keeping up to date with the business world is vital. The exam board (Eduqas) has published a text book for the course: 'Business Opportunities and Functions', by Chris Stockton. Eduqas also has a number of digital resources, which can be accessed on their website.