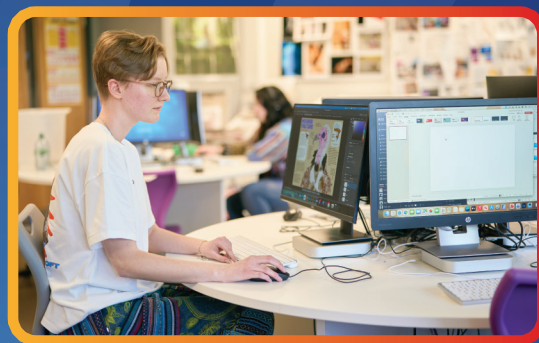


GRAPHIC COMMUNICATION LEVEL 3



What will happen in my first week?

During your first week of Level 3 Graphic Communication course you will be introduced to processes associated with the subject and get the chance to work on practical tasks. You will meet your new tutors and will have the opportunity to explore exciting examples of graphic design and illustration

Do I need to buy any equipment or kit?

You will be provided with an essential equipment list at enrolment; this gives you a carefully chosen list of good quality, but affordable student focused materials. All of the items on your kit list will help you to produce the best standard of work possible for your portfolio, in fact, your new art and design materials will be an excellent investment for the future.

What can I look forward to in my first year?

You will work with a wide range of materials, techniques and processes associated with graphic design, which you can build on and use within project work throughout the course. You will study idea generation and concept development techniques, research methods, and production skills necessary to bring your ideas to life and prepare for a career within creative arts. You will also visit a range of exhibitions and events, and museums and galleries to support your project work.

What will my timetable look like?

You will attend college 3 days a week, mainly working in a graphics studio to develop creative and practical skills in areas such as branding, illustration, design, photography, and animation using industry-standard software and equipment. You will also explore traditional techniques and receive support from a Personal Tutor with your portfolio, CV, and future plans.

Are there any books I need to buy or useful websites I should look at?

A number of specialist graphic design related books and magazines are available in the Learning Resource Centre. In addition there are many excellent art & design related websites available to review such as:
www.creativereview.co.uk, www.creativebloq.com, www.thisiscolossal.com
www.logodesignlove.com