

Graphic Communication A Level

What will happen in my first week?

You will be introduced to the design studio and begin an induction in Adobe Creative Suite, photography and drawing. You will start to analyse graphical pieces including applying different theories and techniques to your own pieces.



What can I look forward to in my first year?

You will explore illustration, packaging, typography, logos, symbols and infographics. This will enable you to produce contemporary exciting graphical artworks. You will develop the creative confidence to become a visual risk taker.

Do I need to buy any equipment or kit?

You will need to buy a basic set of art equipment. This information will be given to you in the first week. Some equipment is available from the art shop, but it can be bought elsewhere.

What facilities are there?

We have a dedicated Graphics room with advanced editing software (Adobe CC) and shared use of the photographic studio with backdrops and lighting equipment.

Which modules will I study in my first term?

You will complete short projects designed to increase your awareness of the design world and refine techniques include illustration, logos and symbols, typography and photography.

Are there any books I need to buy or useful websites I should look at?

- Familiarise yourself with the websites: www.illustrationweb.com/artists, www.studentartguide.com/ and www.art2day.co.uk/.
- This book is useful to read 'Designing with Photographs', Peter Bonnici and Linda Proud, RotoVision. Also, 'Digital Graphic Design', Bob Gordon and Maggie Gordon, Thames and Hudson.

