

Level 3 UAL Extended Diploma in Creative Practice

Graphic Design

Why study this course at Cronton Sixth Form?

Our full time Graphic Communication & Digital Design course offers learners the opportunity to explore graphic design practice and digital production techniques. You will study the principles of art and design, explore idea generation techniques, and you will work on a range of creative projects that reflect industry practice. You will learn how to prepare artwork for both print and screen using Macs and Adobe applications, including Photoshop, Illustrator, and InDesign. Field trips, guest speakers and industry placements are also a feature of this exciting course.

What will I study?

The course gives you the opportunity to develop skills in graphic design practice, including idea development, page layout, typography, and digital production methods. You will be able to apply these skills through a range of assignments including logo design/branding, editorial design, illustration, image manipulation, animation and print-making. You will also gain an understanding of art and design history through investigating the work of a wide range of creative practitioners, providing contextual links to the various projects that you will work on.

How will I be assessed?

The course is primarily assignment based and you will follow individual briefs that will develop your technical and creative skills to help prepare you for university or industry. You will build a portfolio of evidence throughout the two years of the course, and you are also required to produce a final project in both years of the course which will be graded by your tutors and externally moderated by UAL Awarding Body.

Entry Requirements

A minimum of 5 GCSEs at Grade 9 – 4 including a Grade 4 in English Language, a Grade 3 in Maths and a Grade 9 – 4 in an Art or Design related subject. You will be required to show a portfolio of work, which will be arranged with you following your initial admissions interview.

Can I study this course if I have not taken it at GCSE?

The majority of our learners have taken an art or design related qualification, however we would consider applicants who have not had the opportunity to study creative subjects as part of their GCSE programme if a substantial portfolio of creative work is available to demonstrate a strong interest in the subject.



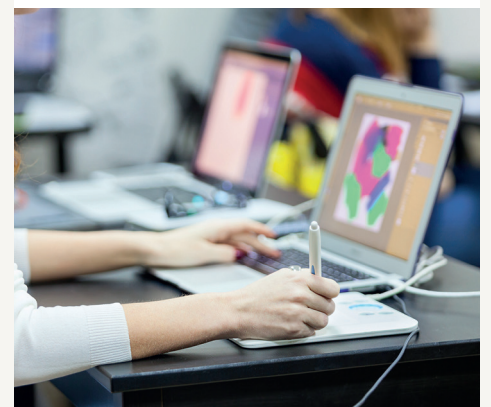
Opportunities

Students studying in the School of Creative Arts and Media will be inspired by our practicing artists/tutors to develop and nurture their own creative talents. They will benefit from a wide range of experiences provided through our partnerships with leading industry experts.

These include international trips to New York, Berlin and Paris, national competitions, master classes and key note events at Tate Liverpool and a High Profile Annual Exhibition.

Portfolio

All students applying for an Art and Design course will be expected to show a portfolio of work at interview.



Enrichment Opportunities

Learners are given the opportunity to get involved with other subjects to enrich the college experience. Sessions are typically offered in photography, dance, art, music, gym sessions, book club, film club, and a range of sports activities.

What can this course lead on to?

The course has an excellent record of direct progression into university, where learners have gone on to study graphic design, animation, web design, illustration, games design, and photography to degree level. We also offer practical advice for entry into a career within graphic design and related industries.

Any additional costs?

You will be given an equipment list which requires you to purchase a range of items that will be used throughout the duration of the course such as a memory card, a pen drive and consumables (art and design materials). Visits to Museums, Galleries and Exhibitions etc. may include a small charge.

What have previous students said about this subject?

“The tutors on the course are excellent and really help you. You get the chance to work on real projects for employers and the course prepares you for university and industry. My portfolio is really strong now and I enjoy being in the group. We learn graphics and photography skills that will help us in the future.”

Outstanding Facilities

A new media facility with separate editing area equipped with industry standard editing and image manipulation software.

Meet the Students

Name:
Cameron Weaver

Studied:
Graphic and Digital Design Level 3

Previously from:
Bishops Bluecoat High School, Liverpool

Destination:
London Metropolitan University Graphic Arts and Design

