

# Graphic Communication Level 3

## What can I look forward to in my first year?

You will work with a wide range of materials, techniques and processes associated with graphic design, which you can build on and use within project work throughout the course. You will study idea generation and concept development techniques, research methods, and production skills necessary to bring your ideas to life and prepare for a career within creative arts. You will also visit a range of exhibitions and events, and museums and galleries to support your project work.

## Are there any books I need to buy or useful websites I should look at?

A number of specialist graphic design related books and magazines are available in the Learning Resource Centre. In addition there are many excellent art & design related websites available to review such as: [www.creativereview.co.uk](http://www.creativereview.co.uk), [www.creativeblog.com](http://www.creativeblog.com), [www.thisiscolossal.com](http://www.thisiscolossal.com), [www.logodesignlove.com](http://www.logodesignlove.com)

## What will my timetable look like?

You will be in college for 3 days a week. You will spend most of your time in the graphics studio where you will be developing theoretical and practical skills, leading to the exploration of creative solutions for a wide range of applications including logo and branding design, freehand and digital illustration, packaging design, editorial layout, photography, and animation. You will have access to Adobe applications (at home as well as college) and will predominantly be working on Apple Mac Computers to reflect industry. In addition, you will also explore freehand approaches where you will use a wide range of studio materials, printmaking, and photography techniques.

You will also have a tutorial session with your Personal Tutor who will support you throughout your time at college. They will help you to complete your UCAS application (if you wish to go to university following this course), put together a portfolio of work, develop a CV, and prepare for the world of work.

## Do I need to buy any equipment or kit?

You will be provided with an essential equipment list at enrolment; this gives you a carefully chosen list of good quality, but affordable student focused materials.

All of the items on your kit list will help you to produce the best standard of work possible for your portfolio, in fact, your new art and design materials will be an excellent investment for the future

## What will happen in my first week?

During your first week of Level 3 Graphic Communication course you will be introduced to processes associated with the subject and get the chance to work on practical tasks. You will meet your new tutors and will have the opportunity to explore exciting examples of graphic design and illustration.

