

A Level Business Studies

Why study this course at Cronton Sixth Form?

In Business Studies, you will literally do what it says and study businesses and how they operate. You will examine how firms market their products, how they manage and motivate their staff and how they ensure that they make a profit. You will consider how businesses ensure they make good quality products and how various factors outside of the business, such as the economy, might affect a firm. This course will provide you with the tools to think as a business manager and apply your ideas to the real world.

What will I study?

You will investigate different types and sizes of organisations in various business sectors and environments, drawing on local, national and global contexts. This will allow you to develop an holistic understanding of business and enterprise and be aware of the opportunities and threats of operating in a global marketplace. You will be expected to be familiar with current issues in business and be able to investigate, analyse and evaluate contemporary business opportunities and problems in a wide range of contexts, whilst recognising how businesses adapt to operate in a dynamic business environment. Students will gain an understanding of the important role played by small businesses in the economy and the opportunities that exist for entrepreneurs, as well as the importance of established business and not-for-profit organisations in providing goods and services. Finally, you will apply a number of analytical techniques, including decision-making models, investment appraisal tools and ratio analysis, to investigate business opportunities and problems to determine business strategy in a range of contexts.

How will I be assessed?

This course is 100% exam based.

Entry Requirements

A minimum of 3 x 5's and 2 x 4's at GCSE including a Grade 5 in English Language and a Grade 5 in Maths. One of your Grade 5's must be in another written subject.

Can I study this course if I have not taken it at GCSE?

You do not need to have previously studied this course at GCSE level.

Please note:
all of our A Level subjects must be studied as part of a full time A Level programme. You will choose 3 A level subjects to study over two years.

A Centre of Excellence

Students studying on the business courses at Cronton Sixth Form will take part in lectures with guests including 'Dragons' Den' winners and finalists from 'The Apprentice'. They will also have the opportunity to go on trips to high profile organisations including to the Houses of Parliament and Jaguar Land Rover.

Over the last year students have taken part in international trips to New York, Brussels and Barcelona. They have also participated in competitions including The National Student Investor Challenge, the 'Make Your Mark' competition, taken part in the Young Enterprise Tenner Challenge and have also completed prestigious placements with local MPs and international businesses including Evolution.

Be inspired

To make up your A Level programme, you will choose to study three subjects. Alongside these subjects you can then elect to take part in the Professional Studies Programmes, Prestigious Universities Programme and our Centres of Excellence depending on your university and career ambitions.



Enrichment Opportunities

- Prestigious Universities Programme
- Prestigious Studies programme

What can this course lead on to?

You could progress on to a BA Hons degree in Business and Management, Accounting and Finance, Marketing, Human Resource Management or Teaching. Following this you could enter employment in a wide variety of roles in many different organisations in either graduate training programme, as trainee managers or senior administrative or assistant's roles.

Any additional costs?

There are no direct costs associated with this course, though you will need a calculator and you will need to provide your own stationary. It is also recommended that you buy the course textbook.

What have previous students said about this subject?

"Business Studies is a good subject to study at Cronton because the staff are knowledgeable, the lessons are engaging, and there's a lot of focus on learning and developing useful examination skills such as analysis and evaluation."

"Business Studies prepares you well for future life, giving a greater understanding of not just the business world but also the economy as well. It's a really interesting course, and we get a lot of good resources that make it easy to understand."

Outstanding Results 2021

A*-A 42%

A*-B 85%

A*-C 96%

Meet the Students

Name:
Elliot France

Previously from:
Halewood Academy

Destination:
**Liverpool John Moores University,
Business with Finance**

A Level Results:
Business A
Geography A
Politics A

